

Panel on the Nonprofit Sector

Convened by INDEPENDENT SECTOR

CITIZENS ADVISORY GROUP

The nine members of the Citizens Advisory Group to the Panel, which was formed in October at the encouragement of the Senate Finance Committee, will provide broad perspectives on how to strengthen governance, transparency, and accountability within the sector as the Panel prepares its recommendations for Congress next year.

Advisory Group Members:

- Norman R. Augustine, Chairman, Executive Committee, Lockheed Martin Corporation, Bethesda, Md.
- Johnnetta B. Cole, President, Bennett College for Women, Greensboro, N.C.
- John M. Engler, President & CEO, National Association of Manufacturers, Washington, D.C.
- Rev. James A. Forbes, Senior Minister, Riverside Church, New York, N.Y.
- Alex S. Jones, Director, Joan Shorenstein Center on the Press, Politics and Public Policy, John F. Kennedy School of Government, Harvard University, Cambridge, Mass.
- Bob Kerrey, President, New School University, New York, N.Y.
- Leon E. Panetta, Founder, The Panetta Institute, Seaside, Calif.
- John E. Porter, Partner, Hogan & Hartson, Washington, D.C.
- Sharon Percy Rockefeller, President & CEO, WETA, Arlington, Va.

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MEMBER BIOGRAPHIES

Norman R. Augustine is chairman of the Executive Committee of the Lockheed Martin Corporation. After spending nearly 20 years as an engineer at aerospace companies and serving as undersecretary of the Army in the Pentagon, he joined the Martin Marietta Corporation in 1977. Mr. Augustine became its chairman and CEO in 1988 and 1987, respectively, and then served as president of the Lockheed Martin Corporation upon its formation in 1995. He was subsequently CEO and chairman before his retirement in August 1997, after which he spent two years on the faculty of the Princeton University School of Engineering and Applied Science. He is currently a member of the board of directors of ConocoPhillips, the Black & Decker Corporation, the Procter & Gamble Company, and Lockheed Martin, and he is a member of the board of trustees of Colonial Williamsburg and the Johns Hopkins University and is a prior trustee of MIT and Princeton University. Mr. Augustine has been on the boards of many other nonprofit organizations, including serving as chairman and principal officer of the American Red Cross for nine years and as president of the Boy Scouts of America. He has been presented the National Medal of Technology by the President of the United States and has five times been awarded the Department of Defense's highest civilian decoration, the Distinguished Service Medal. Holder of 18 honorary degrees, Mr. Augustine graduated from Princeton University with a B.S.E. *magna cum laude* and an M.S.E.

Johnnetta Betsch Cole is the 14th president of Bennett College for Women in Greensboro, North Carolina, a predominantly African American liberal arts college affiliated with the United Methodist Church. She made history in 1987 by becoming the first African American woman to serve as president of Spelman College, a historically black women's institution in Atlanta. Dr. Cole completed her undergraduate degree at Oberlin College, then earned a master's degree and a Ph.D. in anthropology from Northwestern University. A professor emerita at Emory University, she is the author of numerous publications for scholarly and general audiences, most recently with a book she co-authored with Beverly Guy-Sheftall, *Gender Talk: The Struggle for Women's Equality in African American Communities*. Her published works, speeches, and community service consistently address issues of discrimination. In May 2004 she became the first African American to serve as chair of the board of United Way of America, and she is also on the boards of the Carter Center, the National Visionary Leadership Project, the United Way of Greater Greensboro, and Merck & Co., Inc. In addition to 50 honorary degrees, Dr. Cole has received numerous awards, including the TransAfrica Forum Global Public Service Award, the Dorothy I. Height Dreammaker Award, the Radcliffe Medal, the Eleanor Roosevelt Val-Kill Medal, the 2001 Alexis de Tocqueville Award for Community Service from United Way of America, and the Joseph Prize for Human Rights from the Anti-Defamation League.

John M. Engler became president and CEO of the National Association of Manufacturers on October 1, 2004. The largest industry trade group in America, NAM represents small and large manufacturers in every industrial sector and in all 50 states. Between 1991 and 2003, Mr. Engler was a three-term governor of Michigan, where his top priority was improving education. During his time in office, he turned a \$1.8 billion state budget deficit and into a \$1.2 billion surplus, created the Department of Environmental Quality, strengthened the Department of Natural Resources, and elevated to cabinet level status the Office of the Great Lakes. Prior to becoming governor, Mr. Engler served for 20 years in the state legislature, including seven as state Senate majority leader. He graduated from Michigan State University and later earned a law degree from MSU's Thomas M. Cooley Law School. He serves on the boards of Northwest Airlines and Universal Forest Products and is a past chairman of the National Governors Association.

The Rev. James Alexander Forbes, Jr., has been senior minister of The Riverside Church in New York City since 1989. Affiliated with the American Baptist Churches and the United Church of Christ, the 2,400-member church is one of the largest multicultural congregations in the nation, and Dr. Forbes is the first African American to serve as senior minister. Before being called to Riverside's pulpit, he was a professor in preaching for 15 years at Union Theological Seminary, and he previously held pastorates in Virginia, North Carolina, and South Carolina. Dr. Forbes is known as the "preacher's preacher" because of his extensive career and his charismatic style: In 1995, the Baylor University Survey named him one of the 12 most effective preachers in the English-speaking world. Since 1992, Dr. Forbes has been co-chair of A Partnership of Faith, an interfaith organization of clergy among New York's Protestant, Catholic, Jewish, and Muslim communities. He is on the boards of Manhattanville College, the Interfaith Alliance, Harlem Congregations for Community Improvement, and the United Way. Dr. Forbes has also served on the boards of The Values Institute of America, The Bertram M. Beck Institute on Religion and Poverty at Fordham University, and The Mailman School of Public Health at Columbia University. He earned a Doctor of Ministry from Colgate-Rochester Divinity School; a Master of Divinity from Union Theological Seminary; and a Bachelor of Science in chemistry from Howard University.

Alex S. Jones is Laurence M. Lombard Lecturer in Public Policy and director of the Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard University's Kennedy School of Government. He is also currently the host and executive editor of PBS's "Media Matters," which explores how—and how well—the news media do their job. Mr. Jones covered the press for the New York Times between 1983 and 1992 and was awarded the Pulitzer Prize in 1987 for his articles on the collapse of the Bingham family's newspaper empire. In 1991, he co-authored (with his wife and fellow journalist Susan E. Tifft) *The Patriarch: The Rise and Fall of the Bingham Dynasty*. In 1992, he left the Times to work on *The Trust: The Private and Powerful Family Behind the New York Times* (also co-authored with Ms. Tifft), which was a finalist for the National Book Critics Circle award. From 1993 to 1997, Mr. Jones was host of National Public Radio's "On The Media." In 1998, Mr. Jones and Ms. Tifft were jointly named Eugene C. Patterson Professor of the Practice of Journalism at Duke University. He is on the advisory boards of the Columbia Journalism Review, the International Center for Journalists, the Committee of Concerned Journalists, and the Center for Strategic International Studies. He is a graduate of Washington and Lee University.

Bob Kerrey is president of New School University in New York City, which has seven schools and one program that serve the diverse educational needs of 7,200 undergraduate and graduate students and nearly 20,000 continuing education students. He was previously a U.S. senator for Nebraska, winning elections in 1988 and 1994 before choosing not to run for re-election in 2000. During his 12 years in the Senate, Mr. Kerrey worked on issues such as civil rights, gun control, Social Security reform, and health insurance. He was elected governor of Nebraska despite having no prior political experience; after serving a single four-year term, he returned to business. Throughout his career, Mr. Kerrey has been involved with all levels of education, giving his strong support both to increased funding and the need for significant reform. He headed the bipartisan Congressional Web-Based Education Commission, which in 2001 produced an influential report entitled "The Power of the Internet for Learning: Moving from Promise to Practice." He currently leads a five-year writing challenge sponsored by The National Commission on Writing in America's Schools and Colleges, is co-chair with Newt Gingrich of The National Commission for Quality Long-Term Care, and was a member of the recent 9/11 Commission. Educated in pharmacy at the University of Nebraska, Mr. Kerrey served three years in the United States Navy. After his military service, he started a chain of restaurants and health clubs in Nebraska, Iowa and Kansas.

Leon E. Panetta is the founder and director of the Panetta Institute, a non-partisan center for the study of public policy located at California State University, Monterey Bay. In 1994, President Clinton appointed Mr. Panetta to be White House chief of staff; he was previously director of the Office of Management and Budget. From 1977 to 1993, Mr. Panetta was a United States representative from California, and during his final four years he was chairman of the Committee on the Budget. During his time in the House he also chaired the Agriculture Committee's Subcommittee on Domestic Marketing, Consumer Relations, and Nutrition, the Administration Committee's Subcommittee on Personnel and Police, and the Select Committee on Hunger's Task Force on Domestic Hunger. A lawyer in private practice immediately before his election to Congress, he was previously special assistant to the secretary of health, education and welfare. He then became director of the U.S. Office of Civil Rights, an experience he described in *Bring Us Together*, published in 1971. He earned a B.A. *magna cum laude* from Santa Clara University in 1960 and a J.D. from Santa Clara University Law School, where he was an editor of the Law Review. He served as a first lieutenant in the Army from 1964 to 1966 and received the Army Commendation Medal.

John E. Porter is a partner in the Washington, D.C., office of the law firm Hogan & Hartson, where he concentrates on health law and education. He was previously the congressman from Illinois' 10th District for 21 years, during which he served on the Appropriations Committee and as chairman of the Subcommittee on Labor, Health and Human Services and Education. Mr. Porter was also founder and co-chairman of the Congressional Human Rights Caucus, which included more than 250 members of Congress working to identify, monitor and end human rights violations worldwide. He has been honored many times for his work to balance the federal budget, protect the environment, promote human rights, and secure unprecedented funding increases for biomedical research. Before his election to Congress, Mr. Porter served six years in the Illinois House of Representatives. Mr. Porter serves on a number of boards, including the RAND Corporation, The Brookings Institution, PBS, Research! America, the American Heart Association, and the Foundation for the National Institutes of Health. He is a trustee emeritus of the John F. Kennedy Center and a member of the Council on Foreign Relations. He attended the Massachusetts Institute of Technology and received his undergraduate degree from Northwestern University. Following service in the U.S. Army, he graduated with distinction from the University of Michigan Law School, and then served as an Honor Law Graduate Attorney in the U.S. Department of Justice during the Kennedy administration.

Sharon Percy Rockefeller has been president and CEO of WETA, Washington, D.C.'s flagship public television and radio stations, since 1989. Before assuming that post, she was a member of WETA's board for seven years and a member of the Corporation for Public Broadcasting's board for 12, including four as chairman. Ms. Rockefeller serves on the boards of PepsiCo, Sotheby's, the Phillips Collection, the Museum of Modern Art, and the Colonial Williamsburg Foundation, and she is a member of the Trustees Council of the National Gallery of Art and a trustee of the Federal City Council. She recently completed four terms on the PBS board of directors, and she was formerly on the boards of Stanford University, the University of Chicago, the Smithsonian Associates, the National Cathedral School, the George Washington University and the Smithsonian American Art Commission. In 1994, the National Endowment for the Humanities awarded her the Charles Frankel Prize in recognition of her outstanding promotion of the arts and humanities in her public broadcasting career. In West Virginia she served for 15 years on the board of the West Virginia Educational Broadcasting Authority. She was also chairman and founder of Mountain Artisans (a quilting business for low-income artisans), served on the board of the Sunrise Museum, and was a teacher's assistant for a Head Start program. She graduated from Stanford University.

The Panel on the Nonprofit Sector is an independent panel of nonprofit and philanthropic leaders formed by INDEPENDENT SECTOR at the encouragement of the Senate Finance Committee. The Panel's charge is to consider and recommend actions that will strengthen good governance, ethical conduct, and effective practice of public charities and private foundations. A Citizens Advisory Group, an Expert Advisory Group, and five specialized Work Groups will assist the Panel, which will also invite input from charities and foundations of all sizes serving diverse missions and geographic locations. The Senate Finance Committee has asked for interim recommendations by February 2005 and a final report in the spring. For more information about the Panel, please visit <http://www.IndependentSector.org/Panel/main.htm>.